



Closure of special events portal, effective December 31, 2019

Frequently Asked Questions

As of December 31, 2019, Pfizer will no longer accept funding requests to support special events through the following portal: <https://pfizer.versaic.com/Login.aspx>

Question: Why is Pfizer closing the special events portal?

Answer: Several factors were considered in making the decision to close the special events portal, and ultimately it was determined that the portal was not an efficient and effective way to assess requests as the vast majority did not align compared to the types of funding requests Pfizer supports.

Question: Are there special considerations when Pfizer provides funding to external organizations?

Answer: All external funding requests must support a legitimate, genuine, and bona fide purpose. Pfizer must not offer or provide funds to an external organization with any intent to induce, reward, or influence the purchasing, prescribing, or use of Pfizer products or to influence regulatory, pricing, formulary, or reimbursement decisions of Pfizer products. Key risk areas / applicable law or regulation include the following:

- Potential violation of the Anti-Kickback Statute (AKS) to knowingly offer remuneration to external funding requestors in exchange for a recommendation or referral of Pfizer products that may be reimbursed by federal health care programs.
- This includes providing remuneration directly to the funding requestor to exert its influence over health care providers (clinicians, physician practices, and health care institutions, such as hospitals, health systems, and integrated delivery networks) or patients, or for the requestor to serve as a conduit to provide such remuneration to health care providers (e.g., meals, honoraria, speaker fees, grants, etc.).
- Remuneration may include anything of value, including activities or resources that reduce or remove an administrative burden from the referral source or allows the referral source to maximize its profits.
- Note that Pfizer can be a referral source for other entities (e.g., if it recommends or drives patients to certain providers).

- Activities that may be viewed as encouraging off-label or medically inappropriate uses could support a Federal Food, Drug and Cosmetics Act (FDCA) criminal action or an AKS or False Claims Act claim.

Question: Is Pfizer still committed to funding not-for-profit organizations to support and promote shared goals in global health?

Answer: Pfizer's purpose is clear: breakthroughs that change patients' lives. Against a complex health landscape, we unleash the power of our assets—from our medicines and vaccines to our financial investments and our colleagues' expertise—to help strengthen health systems and improve access to quality healthcare services for patients around the world. To learn more about Pfizer and the Pfizer Foundation's global programs and investments please visit our website [here](#).

Question: Is funding available through the Pfizer Foundation* for special events?

Answer: The Pfizer Foundation is unable to accept unsolicited requests. The primary focus for Pfizer Foundation's philanthropic partnerships and giving is on ensuring that the most vulnerable have access to the medicines and health services they need (visit [here](#) for more detail). The Foundation directs that support through targeted programs managed through a formal request for proposals.

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