

Charitable Giving Guidelines

Caring for Our Communities

Kroger has a long history of serving our communities and advancing positive changes at national and local levels. We donate food and funds to thousands of nonprofit organizations that provide meals and more for our neighbors.

Kroger's Zero Hunger | Zero Waste plan sits at the center of this work. Zero Hunger | Zero Waste is our mission to end hunger and waste in our communities. We direct the majority of our giving to accelerate progress on our impact plan and provide nourishing meals.

We support national partners and local communities in several ways:

- In-kind donations or gift cards
- Company-funded donations to eligible nonprofit organizations
- Grants from [The Kroger Co. Foundation](#), a private foundation established in 1987
- Grants from [The Kroger Co. Zero Hunger | Zero Waste Foundation](#), a nonprofit public charity established in 2018 to align giving to our impact plan – grants may include company funds and donations from customers who round up their purchase to the nearest dollar at Kroger-operated stores
- Customer-directed donations to eligible local nonprofit organizations through [Community Rewards](#)

Please note that foundation grants are processed quarterly with the following application deadlines: **04/04/2025, 06/27/2025, 09/19/2025 & 12/05/2025.**

Request a Donation

Organizations requesting donations should visit www.communitygifts.com and follow the directions to submit an online request for one of these areas of focus:

- Hunger relief
- Sustainability
- Disaster relief
- Health & nutrition
- Diversity & inclusion
- Education & youth development

Kroger considers donation requests from 501(c)(3) registered nonprofit organizations. We verify 501(c)(3) status through the Guidestar Charity Check to confirm organizations meet IRS requirements to receive grants and donations.

When requesting a donation, please specify the type of support needed from these options:

- **Cash Donation:** Request for charitable funds to advance positive community impact, including foundation grants for philanthropic support without any commercial incentive.

- **Sponsorship:** Request for cash support with the purpose of achieving programmatic or commercial objectives.
- **Gift Card:** Request for gift cards to support the above causes or programs.
- **Product:** Request for in-kind food or product donations to support the above causes or programs.

Eligible organizations are not guaranteed to receive funding. Kroger may also fulfill your requests at a different donation amount than requested on the original application.

Additional Notes

Nonprofit organizations may submit an online request at any time during the year. Please submit your request a minimum of four weeks before the event or deadline. You can view the status of your donation request by logging into your account at any time.

Kroger does not make donations to the following:

- Individuals
- Travel expenses
- Political campaigns
- Sectarian or religious organizations for projects that serve only its own members or supporters
- Organizations that discriminate based on race, religion, color, national origin, age, mental or physical ability, sexual orientation, and gender identity and/or expression

Customer-Directed Giving

We provide an alternative fundraising option for local 501(c)(3) charitable organizations, schools and churches through Community Rewards.

Through Community Rewards, we make it easy to support the local nonprofit organizations that matter most to you. Choose from school groups, churches and synagogues, youth sports, food banks, animal support groups and many more. Community Rewards is a good way for schools (K-12), churches and local 501(c)(3) charitable organizations to generate financial support from members and supporters who shop with us. [Learn more.](#)

For Smith's customers: If your closest store is Smith's, you can enroll in Inspiring Donations. More details are available [here](#).